

## HMH-366 Commanding Officer's Mission, Vision and Philosophy



"The honor of my squadron is my own"

<u>Mission</u> – Simply put, we do heavy lift for the Nation's premier force in readiness. We will be prepared to deploy worldwide on short notice and win our nation's battles. This requires us to maintain both individual and mission readiness so we can fight and win in any clime and place. Make no mistake, we have a difficult and challenging mission and we will succeed! If we are doing it right, we will be having fun along the way.

<u>Vision</u> – In my mind, there is no greater honor for a squadron than to be regarded as **Ready Professionals** by the Marines we support.

- We will maintain both Individual and Mission Readiness
  - Individual readiness requires both physical and mental fitness with personal affairs in order.
    We understand the important role of family readiness and we will place a high priority on providing the required resources and support.
  - Mission readiness requires excellence in the operation and maintenance of our aircraft.
    Supporting functions like admin and logistics are critical to mission readiness and will enable our success.
- **Professionalism is at the heart of everything we do.** This is a by-product of our *character* as Marines and our *attitude* as an organization. Do the right thing for the right reasons and be bold in your actions.

<u>Philosophy</u> – 'Brilliance at the Basics' will be our focus. We will be challenged by competing priorities and constrained resources. We will answer these challenges by *focusing on and delivering excellence in core mission skills as a priority*. We will ensure that our Marines and Sailors remain competitive and prepared to assume positions of increased responsibility.

**Take ownership and pride in being Hammerheads**. Ours is a difficult and sometimes dangerous mission that demands complete dedication and focus. Be proud and humble knowing that we have been entrusted with the privilege of doing the heavy lifting for America's finest. As Hammerheads, my hope is that we share a deep sense of satisfaction in knowing that we provide on-time, on-target support of the MAGTF. As the Hammerhead CO, I am deeply committed to this purpose and take great pride in working side-by-side to make it happen.

Semper Fidelis,

J. CAMPBELL LtCol, USMC

Commanding Officer

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